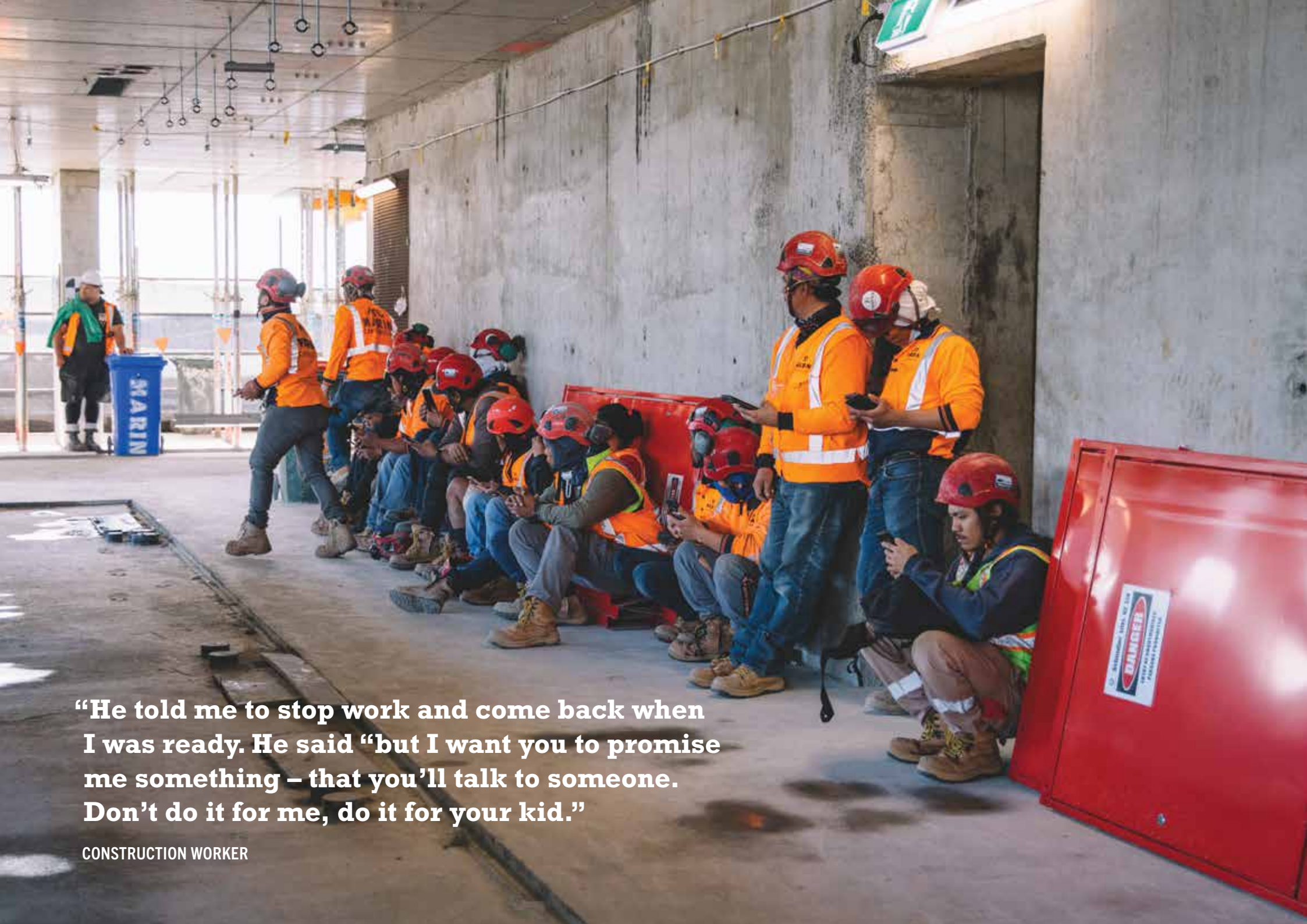


STRONGER TOGETHER

Your guide to becoming a
MATES in Construction
Partner



INDUSTRY-BACKED, RESEARCH-BASED, SUICIDE PREVENTION AND SUPPORT FOR THE CONSTRUCTION INDUSTRY SINCE 2008



“He told me to stop work and come back when I was ready. He said “but I want you to promise me something – that you’ll talk to someone. Don’t do it for me, do it for your kid.”

CONSTRUCTION WORKER

ABOUT MATES



The MATES in Construction (MATES) model is an evidence-based suicide awareness and prevention programme for the Construction industry.

MATES leverages industry participation and support to further embed suicide prevention and mental health awareness into our industry culture. The model delivers an integrated programme of community development and support, utilising training as a tool to raise awareness, reduce stigma and encourage help-seeking, help-offering and help-accepting behaviours.

Support is provided through clear pathways including education, training and workforce capacity strengthening to build communities of mates who help mates.

Our industry has its own unique culture, and MATES adopts a cross-industry approach with a standardised and consistent programme, delivered face-to-face by Field Officers to the construction industry across Aotearoa.

Objectives:

MATES aims to reduce psychological distress and suicidality amongst our construction community.

This is done by:

- Increasing help seeking, help offering and the acceptance of help
- Promoting the increase of social connection in the workplace, mates helping mates
- Reducing public stigma
- Catalysing a shift in construction industry culture towards more mentally healthy workplaces and a sharing of the MATES values across the industry

MATES in Construction has one simple but hugely ambitious aim: to reduce the number of lives lost to suicide in the construction industry.



We are losing one person a week to suicide in our industry



32% of those that we lost to suicide in our industry over a ten year period were found to have been influenced by workplace pressures



4% told us us they have thought of ending their own life in the last 4 months. (Aug 21-Dec 21)

HOW THE PROGRAMME WORKS

- **General Awareness Training (GAT)** introduces workers to the topic of suicide and provides practical tools and guidance in this space including how to recognise risk and have the confidence to offer support. This training encourages workers to question their own perceptions of mental health and the stigma surrounding it.
- **Connector Training** is additional training for volunteer gatekeepers who want to take a stewardship role in their work communities and help promote mentally healthier workplaces. Connectors will learn how to keep someone safe in a crisis while connecting them to support.
- **ASIST (Applied Suicide Intervention Skills Training)** provides key workers with the skills needed to be “intervenor’s” for the Connectors on site. This training will give the ASIST worker the skills needed to talk to a person thinking about suicide and help them put a safety plan in place.
- **MAT (MATES Awareness Training)** is a toolbox talk provided to smaller worksites to cover a specific topic or issue that sites may be interested in.

MATES continues to support the volunteer network through ongoing site visits and toolbox talks.
- **Case Management** to assist workers experiencing distress with a plan to address their specific needs and concerns. MATES connect the worker to appropriate existing services in their industry and/or area.

Critical Incident Support & MATES Standby Postvention is also available to support workers on site after a critical incident or suicide has occurred. MATES staff will work with connectors and ASIST workers to stay vigilant and keep an eye on their mates on site.
- **Direct Support** through a 24/7 support line for construction workers and their families.



You can join us to make change happen.





"A significant part of who we are, particularly in the construction industry, is to influence the industry to help it change and build its practices."

Georgina Ellis, Kainga Ora

FOUNDATION PARTNER



"The value that I think best aligns to the great work MATES provides is that of 'courage'. Courage to support others. Courage to be vulnerable and courage to ask the tough questions."

Murray Robertson, Hawkins

PREMIUM PARTNER



"There were a lot more open conversations about how people were actually doing, and in some instances people felt a lot more empowered to have that conversation knowing that their colleague had gone through the same programme."

Declan Bannon, Acrow Ltd

PARTNER



WHY PARTNER WITH MATES?

Partnering with MATES shows your commitment to better mental wellbeing across the New Zealand Construction industry. You will be joining a community of industry partners who are actively working to reduce the number of lives lost to suicide in our industry.

- ✓ **Join a growing collective of industry organisations committed to suicide prevention**
- ✓ **Extend your own company values to ensure the mental and physical safety and wellbeing of all workers**
- ✓ **Actively prioritise mental wellbeing in your workplace**
- ✓ **Gain site accreditation ensuring you have a psychologically safe site**
- ✓ **Invest in your workforce by building their skills and capacity in suicide prevention**
- ✓ **Promote your business as a responsible and engaged partner across the whole of industry**
- ✓ **Measure your own organisations performance in the delivery of good social outcomes**

The partner levels are structured so that everyone can contribute

Foundation Partner

INVESTMENT

To be negotiated / PER ANNUM

Premium Partner

INVESTMENT

To be negotiated / PER ANNUM

Partner

INVESTMENT

To be negotiated / PER ANNUM

Associate Partner

INVESTMENT

To be negotiated / PER ANNUM

FOUNDATION PARTNER



To be negotiated / PER ANNUM

Clients and large organisations

INVESTMENT BENEFITS:

- Your partner logo and status level will be included at all training sessions.
- Your logo promoted via website and electronic communications, including a statement outlining your support for MATES in Construction NZ and links to your own website.
- Opportunity to invite MATES to speak at company conferences (subject to availability).
- Use of MATES in Construction Partners logo on your promotional material to demonstrate your commitment to suicide prevention in the Construction Industry.
- The opportunity to take part in “Fly the Flag Day” to show your support for MATES and suicide prevention in the industry (receive 4 free flags).
- Invites to MATES in Construction events.
- Access to MATES collateral for your workplace.

FOUNDATION PARTNER EXCLUSIVE BENEFITS:

- A plan developed to ensure the MATES programme is integrated across all sites through to site accreditation.
- Detailed reporting quarterly, tailored to the needs of your organisation.
- ASIST training – includes three employees ASIST trained - further employees at an additional charge.
- The ability to engage a Field Officer as a Relationship Manager to offer a tailored approach to deliver the MATES programme across your business and sites.
- Meetings with the MATES team monthly.

PREMIUM PARTNER

To be negotiated / PER ANNUM

Medium to large organisations

INVESTMENT BENEFITS:

- Your partner logo and status level will be included at all training sessions.
- Your logo promoted via website and electronic communications, including a statement outlining your support for MATES in Construction NZ and links to your own website.
- Opportunity to invite MATES to speak at company conferences (subject to availability).
- Use of MATES in Construction Partners logo on your promotional material to demonstrate your commitment to suicide prevention in the Construction Industry.
- The opportunity to take part in “Fly the Flag Day” to show your support for MATES and suicide prevention in the industry (receive 2 free flags).
- Invites to MATES in Construction events.
- Access to MATES collateral for your workplace.

PREMIUM PARTNER EXCLUSIVE BENEFITS:

- ASIST training – facilitation at an additional cost.
- Standardised quarterly reporting.
- Field Officer meetings monthly.
- The ability to attain site Accreditation across any sites.



PARTNER



To be negotiated / PER ANNUM

Medium organisations

INVESTMENT BENEFITS:

- Your partner logo and status level will be included at all training sessions.
- Your logo promoted via website and electronic communications, including a statement outlining your support for MATES in Construction NZ and links to your own website.
- Opportunity to invite MATES to speak at company conferences (subject to availability).
- Use of MATES in Construction Partners logo on your promotional material to demonstrate your commitment to suicide prevention in the Construction Industry.
- The opportunity to take part in “Fly the Flag Day” to show your support for MATES and suicide prevention in the industry (receive 1 free flag).
- Invites to MATES in Construction events.
- Access to MATES collateral for your workplace.

PARTNER EXCLUSIVE BENEFITS:

- ASIST training – facilitation at an additional cost.
- The ability to attain site Accreditation across any sites.

To be negotiated / PER ANNUM

Small organisations

INVESTMENT BENEFITS:

- Your partner logo and status level will be included at all training sessions.
- Your logo promoted via website and electronic communications, including a statement outlining your support for MATES in Construction NZ and links to your own website.
- Opportunity to invite MATES to speak at company conferences (subject to availability).
- Use of MATES in Construction Partners logo on your promotional material to demonstrate your commitment to suicide prevention in the Construction Industry.
- The opportunity to take part in “Fly the Flag Day” to show your support for MATES and suicide prevention in the industry.(flags not included).
- Invites to MATES in Construction events.
- Access to MATES collateral for your workplace.
- The ability to attain site Accreditation across any sites.

ASSOCIATE PARTNER



FAQS

For more information,
contact us

info@mates.net.nz /
(09) 302 0535

I am unsure of which level of partnership is appropriate for my organisation, what do you recommend?

Take a look at existing partners but as a guide. Clients and large corporate partners that require a tailored solution across all sites sit at Foundation Partner level. Tier one and tier two Contractors with multiple sites are Premium Partners. Contractors and large sub-contractors are Partners. Small sub-contractors qualify as Associate Partners.

How will my funds be used?

Funding is targeted into the delivery of the MATES in Construction programme onto site. General Awareness Training and Connector programmes are delivered on site and are supplemented by toolbox talks, site visits and support through Case Management and the 0800 helpline service. This means that all workers have access to the free programme as it develops an independent community based approach to mental wellness and suicide prevention.

Does my partnership include access to Case Management?

Yes, the Case Managers are available to support any industry workers or family members that need support.

Can I change the term of my partnership agreement?

Contracts are set at three years, which helps MATES to plan around secured funding. However if you would like to discuss this further, please just drop us a line.

How do I get training if I am not a partner?

If you have workers on a site that we are delivering on, they will all be able to access our training and support free. If you are able to support MATES by becoming an Investment Partner it will assist us in continuing to deliver training onto further sites where your workforce is based.

Can I move up in the Partnership categories?

Absolutely, as funding is presently only received from industry we would love your support. If you think any other organisations would also be interested in supporting MATES, please encourage them to get in touch.

Can we use the MATES logo on our website to show our support?

Yes! We encourage you to use the MATES brand to demonstrate your commitment to mental health support and suicide prevention in our industry.

Can my site attain accreditation if I am not a partner?

No, unfortunately accreditation is only available to partners at this stage.

SITE ACCREDITATION

All investment partners have the opportunity to become an accredited site.

- All the available workforce must have received General Awareness Training (GAT).
- Those trained in General Awareness Training (GAT) must be maintained at a minimum of 80% as the workforce transitions through the project or site.
- The site must have a minimum of one Connector for every twenty workers, and:
- The site must have access to an ASIST trained resource (this can be administered through MATES NZ).

When a site has achieved these criteria, they will qualify for accreditation which delivers the following:

- They will be presented with a Certificate of Accreditation by MATES in Construction, at a site gathering with Connectors present.
- Signage can be used that states this is a MATES in Construction 'Accredited' site.
- Slides that can be incorporated into site inductions to let new workers know this is a MATES in Construction Accredited workplace.
- Ongoing support from MATES in Construction Field Officers and Case Managers to look after sites, conduct training activities, support for Connectors and face-to-face and phone support for workers.



FUNDRAISING

MATES in Construction relies on fundraising and donations as an essential part of funding. Every dollar counts toward MATES providing suicide prevention training and support to our Construction Industry.

If you would like to organise a fundraising programme or event for MATES in Construction NZ, we would be delighted to help you.

Contact James Lee
jlee@mates.net.nz / 09 302 0535



OUR PARTNERS

Ehara taku toa i te
toa takitahi engari
i te toa takitini

Working together
we are stronger

FOUNDATION PARTNERS



PREMIUM PARTNERS



PRO BONO PARTNERS



PARTNERS



ASSOCIATE PARTNERS



Ready to partner with MATES?

By supporting MATES you are improving mental health and working to reduce the number of lives lost to suicide across our construction industry.

Contact us,
info@mates.net.nz / 09 302 0535

☎ : 09 302 0535 (business hours only)

🌐 : www.mates.net.nz

✉ : PO Box 106-946
Auckland City 1143 NZ

